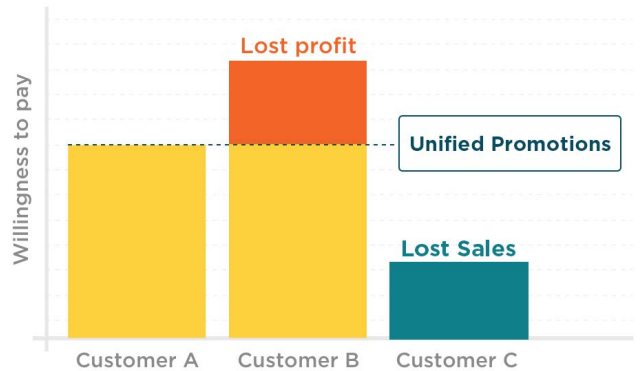


# Intent-Based Promotions

The first promotion solution that protects your brand, customer loyalty and margins.

## What is Intent-Based Promotions?

Intent-Based Promotions by Namogoo is a holistic promotion machine that learns from each customer's unique signals and behavior **each time they visit your site**; predicts their buying intent and purchase considerations, then offers the MINIMAL promotion required to complete their journey.



## What happened to our customers when they shifted to Intent-Based Promotions?



**20x**

ROI



**25%**

Reduction in Promotion Costs



**10x**

Digital Revenue



**15x Lower**

Journey Abandonment Rate

## What Makes Intent-Based Promotions So Revolutionary Over Existing Solutions?



	Intent-Based Promotions	Personalization	Promotion Engine	Pop-Up Builders
360 Business KPIs	✓	✗	✗	✗
In-Session Intent Prediction	✓	✗	✗	✗
Optimize Promotion Budget	✓	✗	✓	✗
Control Over Campaign Appearance & Ruling	✓	✗	✗	✓
Ease of Use	✓	✗	✗	✓
Platform Agnostic, Including Native Apps	✓	✗	✓	✗
Effective for 1st-Time Visitors	✓	✗	✗	✗
Analytics & Insights	✓	✓	✓	✓

## Break the vicious cycle of promotions with individualized promotions

Ecommerce retailers today depend heavily on promotions – this erodes their margins and harms brand equity. Intent-Based Promotions delivers the offer that will bring the most value to YOUR BUSINESS from each and every customer journey. It's fully autonomous and takes minutes to activate!

- ✓ Convert your most difficult audiences
- ✓ Boost margins and profitability
- ✓ Strengthen customer loyalty & brand reputation
- ✓ No more manual work and testing
- ✓ Scale your success with built-in analytics suggestions
- ✓ End redundant incentives & drive discount % down



Push every visit to its full potential with Intent-Based Promotions

[Schedule A Demo Today](#)

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